


SPRING 2023

CUSTOMIZATION GUIDE

Unbreakable, super-usable, food-grade silicone,
customized to meet your exact needs.



 **SILIPINT®**
Strong by Nature®

SILIPINT.COM



1 COLOR WRAP - AQUA PINT



1 COLOR / 1 SIDE - CLASSIC BLACK PINT



1 COLOR / 1 SIDE - CLASSIC GREEN PINT



1 COLOR / 1 SIDE - SPECKLED RED LIDDED BOWL



1 COLOR WRAP - CLASSIC BLACK PINT



1 COLOR WRAP - ICICLE / AQUA PINT

THE BASICS OF ART SUBMISSION

- VECTOR ART ONLY
Art that is not in vector format will be subject to additional fees.
- NO COPYRIGHTED MATERIAL
Submitted must be free for commercial and personal reproduction.
- CONTENT APPROPRIATE
Silipint reserves the right to reject any artwork that is not print-ready or suitable for production for any reason.

FONT OPTIONS FREE OF CHARGE

ALTERNATE GOTHIC CONDENSED ATF DEMI
The quick brown fox jumps over the lazy dog

CAECILIA LT PRO 55 ROMAN
The quick brown fox jumps over the lazy dog

COOPER STD BLACK
The quick brown fox jumps over the lazy dog

DOMUS BOLD
The quick brown fox jumps over the lazy dog

FRANKLIN GOTHIC URW DEMI
The quick brown fox jumps over the lazy dog

RIG SOLID BOLD FILL
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

SWEAR DISPLAY MEDIUM ITALIC
The quick brown fox jumps over the lazy dog

ROLLERSCRIPT SMOOTH
The quick brown fox jumps over the lazy dog

ADORN CONDENSED SANS REGULAR
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

IMPRINT COLORS - PANTONE™ Solid Coated (PMS C)

SEE YOUR BRAND IN THESE EXCITING INK COLORS

1795	485	ORANGE 021	375	3435	355	282	BLACK	877 (silver)	WHITE
RHODAMIN RED	209	4625	871 (gold)	BLUE 072	COOL GRAY 2	COOL GRAY 10	COOL GRAY 7	806	
130	YELLOW	249	267	PROCESS BLUE	3265	320	2995	802	

* Ink color matches will cost \$35. * Pantone (PMS) Coated Colors ONLY (can only guarantee color match on Icicle cups)

DRINKWARE	
PRINT PRICING	IMPRINT AREA
<i>Pricing may vary. Please see a sales representative for current and detailed pricing information.</i>	
	ONE SIDE (W x H) WRAP (W x H)
	16 oz. Pint 4" x 3.75" 8.5" x 3.75"
	16 oz. Tumbler 4" x 3.75" 8.5" x 3.75"
	20/22 oz. Tumbler 4" x 3.75" 8.5" x 3.75"
	32 oz. Tumbler 5.25" x 3.5" 10.5" x 3.5"
	12 oz. Wine 2.5" x 1.5" 9.5" x 1.5"
<small>* Silipint® reserves the right to implement a 3% over/under policy per order. * Two color art is considered on a case-by-case basis. * No setup fee on exact re-orders 1 year from prev. order. * Setup fee is incurred for new art and/or new cup size.</small>	12 oz. Rocks 3.5" x 2.8" 9.5" x 2.8"
	8 oz. Kids Tumbler 3.5" x 2.5" 7.5" x 2.5"
	1.5 oz. Shot 2" x 1.5" 4" x 1.5"

FOODWARE	
PRINT PRICING	IMPRINT AREA
<i>Pricing may vary. Please see a sales representative for current and detailed pricing information.</i>	ONE SIDE (W x H) WRAP (W x H)
	Go Go Bowls/Box 1.2" x 1.2" N/A
	10 oz. Lidded Bowl 2" x 1.5" N/A
	20 oz. Lidded Bowl 2.5" x 1.5" N/A
	30 oz. Lidded Bowl 5" x 1.5" N/A
PLEASE NOTE: Squeeze-a-Bowls are not customizable.	
Aqua-fur Dog Bowl 4" x 2.5" N/A	

MINIMUMS & ORDER QUANTITIES	ARTWORK SUBMISSIONS
<p>Minimum Drinkware order guidelines:</p> <ul style="list-style-type: none">72 pieces of the same size product1 artwork per the above 72 pieces1 ink color per the above artworkMinimum 24 pieces per product color <p>Minimum Foodware and/or Accessory order guidelines:</p> <ul style="list-style-type: none">24 pieces of the same size product1 artwork per the above 24 pieces1 ink color per the above artworkMinimum 24 pieces per product color <p>PLEASE NOTE: Aqua-Fur Dog Bowls have a minimum order quantity of 40 pcs.</p> <p><small>*Minimums subject to change. *Please contact us for the most up-to-date information.</small></p>	<p>Print-ready Adobe Illustrator (.AI) or vector (.EPS) artwork files are required.</p> <p>Print-ready is defined as:</p> <ul style="list-style-type: none">Black and white vectorClean and sharp linesNo background shape or colorNo alterations required <p><small>*Silipint® reserves the right to reject or rework any art that is not print-ready. Alterations will be charged at \$150/hr and will be quoted before a mockup is produced.</small></p>

PRODUCTION TIME

Check with your rep for the current production time. Production will be calculated from the date of mockup, sales order, and payment approval. Any changes made afterward could delay the delivery date. Be sure to communicate any event dates with your Sales Rep.

ART PLACEMENT

1-Sided 2-Sided Wrap

ART SIZING

Wine 12 oz. Rocks 12 oz. Kids Tumbler 8 oz. Sili-Shot 1.5 oz.

Cup & Tumbler 16 oz. Cup & Tumbler 20/22 oz. Straw Tumbler 32 oz.

Lidded Bowl 30 oz. Lidded Bowl 20 oz. Lidded Bowl 10 oz.